

RIVO MULTITRADE OPTICAL SYSTEMS

Colors used for distribution boxes



Overview

How to distinguish the colors of electrical distribution boxes In this guide, we'll break down the 12 main types of distribution boxes in a way that's easy.

Key Takeaways

Distribution boxes are available in a wide range of colors, including standard shades like white, black, blue, green, red, and custom colors tailored to brand identity. Standard and Custom Colors

Distribution boxes can be produced in standard colors such as white, black, gray, blue, green, red, yellow, and orange, which are commonly used to convey professionalism, trust, energy, or freshness depending on the brand message . Many suppliers also offer custom colors, allowing businesses to match their brand palette precisely, including metallics, pastels, or vibrant hues for high visibility .

Color Palettes and Branding

A typical distribution brand palette includes 3 to 5 colors, combining a primary color, secondary shades, and accent colors. For example, a logistics company might use blue as the primary color to convey trust, gray or white for neutrality, and a bright accent like orange to signal energy or urgency . Choosing colors aligned with color psychology helps communicate reliability, professionalism, and efficiency to clients .

Printing Methods and Color Options

Distribution boxes can be printed using various methods, each affecting color quality and customization:

- Flexographic printing: Ideal for simple logos and single-color designs, suitable for large orders .
- Digital printing: Allows multiple colors and short runs, perfect for small or medium-sized orders .
- Lithographic lamination: Produces high-quality, photo-realistic images and a wide range of colors .

Practical Considerations

When selecting colors for distribution boxes, consider:

- Readability and contrast: Ensure text and logos are clear against the box color .
- Cultural associations: Colors may have different meanings in different regions, affecting perception .
- Consistency across formats: Colors should look good in print, digital, and on vehicles or uniforms .
- Longevity: Avoid overly trendy colors that may quickly become outdated . By combining standard and custom colors with thoughtful design, distribution boxes can effectively reinforce brand identity, improve visibility, and create a professional impression.

Article Content

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